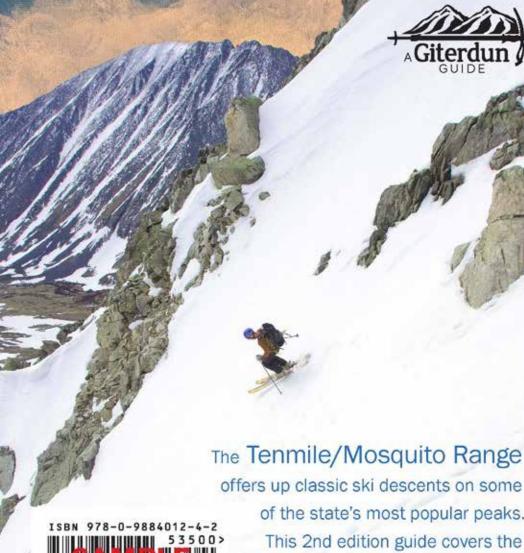


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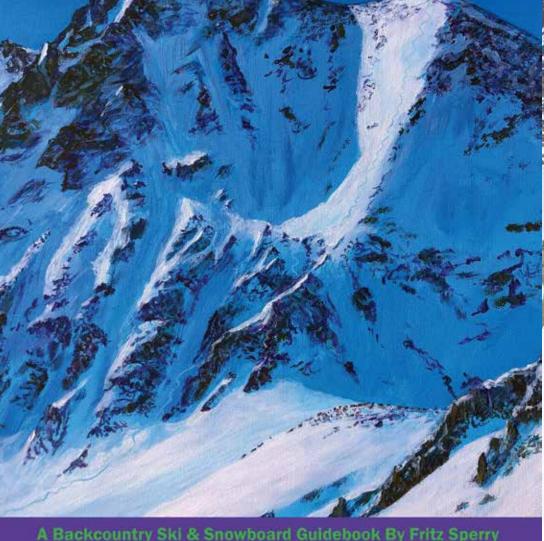
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MakingTurns in Colorado's Tenmile Mosquito, 2nd Edition, by Fritz Sperry due December '24.

Enclosed is a sample of Giterdun Publishing's latest release, MakingTurns in Colorado's Tenmile-Mosquito, 2nd Edition by Fritz Sperry. This title is the latest edition of Fritz Sperry's first guidebook. This second edition will feature full color photos throughout and there are 89 routes on peaks ranging from Frisco & Interstate 70 south to, Breck, Alma, Fairplay, Buena Vista, and Leadville. There are many routes suitable for winter turns, along with the classic spring corn, ski mountaineering lines. We're still doing photo, writing, ATES rating assignments, and layout work as we speak so a final count on photos is still to be determined, but there will be well over 300 full color photos. Press date is set for the end of November, with an eye towards fat Christmas sales; there's still plenty of time to commit and design your ad. Print run will be 3000 copies.

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This is a guidebook not a magazine. This is the Giterdun Publishing's seventh guidebook. One of the great benefits of guidebook advertising is the longevity of the media. Some guidebooks have a lifespan of 20-30 years. Since this medium has such a long lifespan and receives attention from multiple users you get a great return on your investment. This is a great opportunity to get your brand into the minds, backpacks and bookshelves of your targeted users for many years to come.

thank you

Check out the working table of contents and a few sample routes on the following pages. We hope you'll want to get on board and we're looking forward to hearing back from you soon.

Please get in touch if you have any questions.

rates + services advertising

Rates for the various sizes of ads are below. You can create your own art, or we can do it for you see below. If you need art or design service, see below. We are no longer doing regular presentations in order to focus on ski reasearch for future projects. However, Fritz may be convinced to do a show or two for worthy benefactors.

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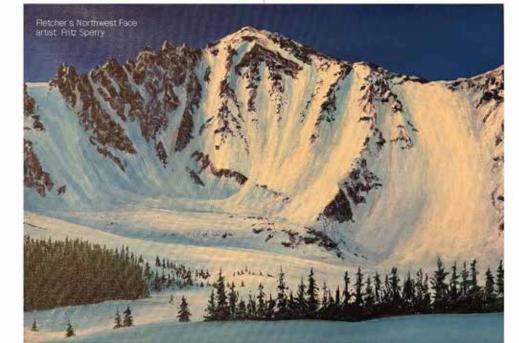
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SK	ROUTES	7b	Poop Chute	69
1	Mount Royal - 10,502'4	1 8	Peak 5 - 12,855'	
1a	Hummingbird4	2000	Gasoline Alley	
1b	Dirty Books4	100 000	S Chute	
10	Coin Slot4	The state of the s	Peak 6 - 12,573'	
2	"Mount Victoria" - 11,785'4	5 9a	K Chute	77
2a	J-Chute and Trees4	CONTRACTOR OF THE PARTY OF THE	Y Chute	
2b	Victoria Bowl and Trees4	7 10	Peak 9 - 13,641'	81
20	North Trees4		United States Bowl	
2d	West Couloir4	9 11	Peak 10 - 13,633'	
2e	East Curtain4	9 11a	4th of July Bowl	
3	'Half Peak' - 12,100'5		Crystal Peak - 13,852'	
За	Black Thursday/Silent Bob5	100	East Slopes	
3b	West Curtain5	3 12b	North Face	
30	The Drapes5	3 13	Father Dyer - 13,615'	91
3d	Curtain Rod to the Flying Ridge5	3 13a	Herb's Bowl	
4	Peak 1 - 12,805'5	5 14	Mount Helen - 13,164'	
4a	Canyon Gully aka Big Lee5	5 14a	East Slopes	
4b	Sneaky Too5	5 14b	South Face	
4c	Northeast Couloirs5	5 15	Pacific Peak - 13,950'	101
4d	East Ridge aka The Ironing Board5	5 15a	North Couloir	101
4e	Southeast Face5	5 15b	Hawaii Couloirs	102
5	"Tenmile Peak - 12,933'5	7 16	Mayflower Hill - 12,400'	107
5a	Northeast Face5	7 16a	South Slopes	107
5b	Southeast Face5	B 17	"Atlantic Peak" - 13,841'	110
50	Big Mike Gully6	17a	V Couloirs	127
6	Peak 3 - 12,676'6	3 17b	Atlantis Couloir	128
6a	Northeast Face6	3 17c	Northwest Bowl	128
6b	Southeast Face6	4 18	Fletcher Mountain - 12,951'.	129
7	Peak 4 - 12,866'6	7 18a	Northwest Face	129
7a	4 1/2 Chute6	7 18b	Northeast Couloirs	131









19	Quandary Peak - 14,265' 133	31	Mount Buckskin - 11,534'	173
19a	North Couloir	30a	Northwest Couloir	
19b	North Chutes 135	30b	South Face	173
19c	White Castles Couloir 137	32	Mount Tweto - 13,672'	177
19d	Cristo Couloir 137	32a	The Crack and North Face	
19c	Cristo Couloir 137	33	"Mount Tweakansas" - 13,65	5'179
20	Gold Hill - 12,000' 139	33a	Tweakansas Couloir	179
20a	North Slopes 139	34	Mount Arkansas - 13,795'	181
21	"Drift Peak" - 13,900'141	. 34a	Moonshine Couloir	18:
21a	Northwest Face141		Mosquito Pass - 13,185'	185
21b	Valentine's Face141	35a	"Repeater Pk" Mosquito Peak	
22	"North Wheeler" - 13,586' 143	j	East Bowl	185
22a	Arch Couloir143		London Mountain - 13,194'	189
23	Wheeler Peak - 13,690' 147		Jack The Ripper	
23a	North Face147		The Wave	
24	Northstar Mountain - 13,614' 149		Mount Evans - 13,577'	
24a	Tractor Bowl		Northeast Bowl	191
24b	That Dam North Gully 151		Dyer Mountain - 12,855'	
24c	Polaris Couloir	100	South Slopes	
24d	The Butterknife		West Dyer Mountain - 13,855	
25	Clinton Peak - 13,875' 159	39a	Hoodoo Bowl	
25a	East Chute 159		East Ball Mountain - 12,947'.	
26	Mount Democrat - 12,804' 161		South Bowl	
26a	North Face 161		Mount Sherman - 14,036'	
26b	West Face	41a	West Face	205
26c	Emma Chutes 164	The second second	South Slopes	
27	Mount Cameron - 14,238' 167	The second second	East Chutes	
27a	South Bowl168		White Ridge - 13,684'	
28	Mount Lincoln - 14,286' 169		South Gully	
28a	North Chute Direct		Mount Sheridan - 13,748'	
28b	Russian Couloir 169		South Face Gullies	
28c	Lincoln Amphitheater169		West Sherldan - 13,441'	
28d	Cabin Chutes 169		Northwest Chute	
29	Mount Bross - 14,772' 171	The second second	Horseshoe Mountain - 13,898	
29a	Moose Creek171	1 1 1 1 1 1 1 1	Boudoir Couloir	
30	Loveland Mountain - 13,692' 173		West Buffalo Peak - 13,326'	
30a	East Bowls173		South Gully	
30b	South Chute 173	1 - 10 01 01	Ovaci Guiyiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiiii	



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TEASERS

Peak 1 - Sneaky One	West Sheridan - East Bowl 258
Peak 4 - Round The Cornerish 256	Finnback Knob - North Couloirs 259
Pacific Peak - Southwest Face 256	East Buffalo Peak - South Slopes 259
"Atlantic Peak" - South Couloir 257	Ptarmigan Peak - Tailfeather Couloir 260
UN13,600" - Meshugginah Couloir 257	UN12644' - South Slopes26
Mount Bross - South Face258	UN12644' - South Slopes

APPENDIX

Maps268	Further Reading282
	Avalanche Education283
Sunrise/Sunset Chart280	Internet Resources284
Gear List281	Retail Shops285
	Index287

SKI ROUTES BY DIFFICULTY AND AVALANCHE TERRAIN EXPOSURE SCALE (ATES) RATING

EASY	ATES
17Ec	Berthoud Pass/Seven Mile Trail1
INTER	MEDIATEATES
20	Mount Trelease/North Gullies & Trees 2
7b	Mt. Machebeuf/Watrous Gulch Glades1
14a	Butler Gulch/Halfpipe Gully
14c	Butler Gulch/South Side/Hassell Lake 1
16a	Vasquez Pk/Southwest Bowl & Gully1-2
24a	James Peak/Southeast Slopes
	& St. Mary's Glacier
24d	James Peak/North Slopes
51a	Mount Irving Hale/West Slopes 1
52b	Watanga Mountain/South Slopes1
56a	Meadow Mountain/East Slopes1

INTER	MEDIATE-ADVANCED	ATES
2a	Mount Trelease/The Boulevard	1
36	Mount Bethel/North Saddle Gully	3
14b	Butler Guich/Hourglass Gully	3
37a	Eldora Backcountry/Lost Lake Bowl	1-3
INTER	MEDIATE TO EXPERT	ATES
17Wd	Berthoud Pass/Mainline/The Roll	1.3
17We	Berthoud Pass/80s/90s/100s	2.3
17Wf	Berthoud Pass/Current Creek	2-3

17Ea Berthoud Pass/Floral Park 1-3 17Eb Berthoud Pass/Hell's Half Acre2-3

.c - Mount Royal Dirty Books			
DIFFICULTY: Advanced / ATES 3	DISTANCE: 5.7 Miles Roundtrip	VERTICAL: 3,000'	
SUNHIT: Sunrise +3	ASPECT: Northwest	SEASON: Spring	
TRAILHEAD: Mount Royal	MAP: Page 307	рното: Page 174-176	

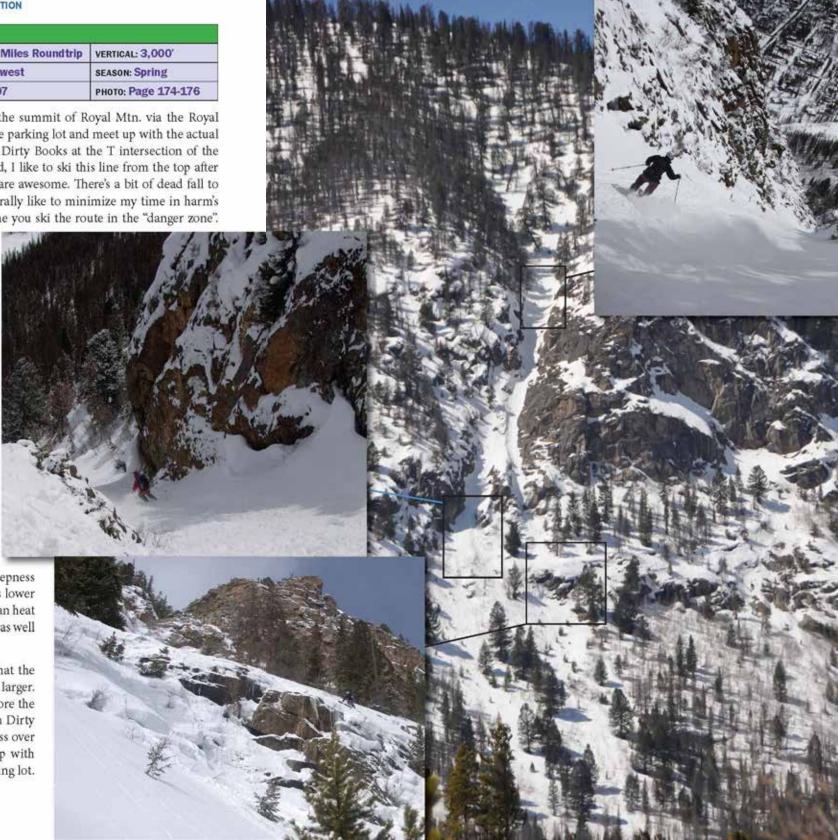
As with the previous route, make your way to the summit of Royal Mtn. via the Royal Mtn. Trail. Take the cut-off out of the 2nd Avenue parking lot and meet up with the actual Royal Mtn. Trail. There is a really good view of Dirty Books at the T intersection of the cut-off and the main trail. As with Hummingbird, I like to ski this line from the top after hiking or skinning around. The trees at the top are awesome. There's a bit of dead fall to play on when the snow pack is deep, and I generally like to minimize my time in harm's way. By skinning around you spend only the time you ski the route in the "danger zone".

While climbing the route from the bottom up, you end up spending more than an hour, plus your skiing time, at risk from slides, rockfall and other calamities.

Take the right fork after about 3/4 of a mile and work your way to the ridge. Follow this ridge to the actual summit and change over here. Again using the fall-line as your guide, leave the summit following the direction of the arrow in the previous route description. Playing the fall-line as 12 o'clock, try and follow a line of 10 o'clock. Keep this line for about 300' vert. At this point begin looking for the couloir's left wall. Let the line suck you in. It's very important not to fall in this couloir. Near the bottom of the actual couloir the line splits. The actual direct line ends in 20-40' foot cliffs. A tumble would be painful. At the last section of rock there is a spine. Taking the skier's right avoids the cliffed out section. The steepest

section of this route is about 50°. The average steepness is around 46°. Remember that due to this route's lower elevation and aspect the lower apron of this line can heat up very early. Watch for roller balls and wet slides as well as rock fall from the cliffs around you.

Should you choose the cliff option, remember that the skier's right is a small drop and the skier's left is larger. Once past these zones enjoy a nice open area before the small aspens choke things off. The trees between Dirty Books and Hummingbird offer the easiest out. Pass over the trail for more turns before meeting back up with the cutoff and making your way back to the parking lot. Remember to start early for this.



15 PACIFIC PEAK - 13,950'

The 61st highest mountain in Colorado, and the second highest 13er in this book, offers up some great routes for the ski-mountaineer. Access to this peak is year-round however, the steep nature of the lines makes for safe skiing in the Spring and Summer. This mountain holds one of the classics of the range, though timing can be an issue. Due to great loading patterns, the lines on this mountain hold snow later than most other areas in the Tenmile Range. One great thing about the ski routes on this peak is that generally once you get beyond the Mohawk Lakes you tend to not see many people. Most visitors to this area seem to be clustered around the lakes or the higher peaks to the south.

14a - Pacific Peak	North Couloir	
DIFFICULTY: Advanced ATES 3	DISTANCE: 10.5 Miles Roundtrip	VERTICAL: 4,000'
SUNHIT: Sunrise	ASPECT: Northeast	SEASON: Spring
TRAILHEAD: Miners Creek	MAP: Page 307	рното: Page 196-197

This route is a real pain. In fact, I haven't skied it completely. I wanted to, and I've skied every other route in this book. Considering just how classic this route is, I decided to include it anyway. I've attempted it three times, and managed to ski three quarters of it after turning around due to ice. Timing is the main issue for not getting it done. The upper portion is deeply inset and protected from sunhit for most of the day. This can make finding good snow conditions in the super steep, upper section very dificult to time with avy safe snow conditions in the lower, less inset zones that begin heating up at sunrise. If you try and get into it too early the upper section won't be consolidated. Too late, and yearly rock fall will turn the upper section into a rock strewn mess. Another issue with waiting too long is that the upper section can turn to ice.

From the Spruce Creek Trailhead, skin up the road to its end at the water tunnel. Enter the woods and skin up the Mohawk Lakes Trail. Pass Mayflower Lake and pick a nice line up the steep slopes above. Once at the first bench, you will pass Lower Mohawk Lake. There's an easy slope on the west side of the lake. Skin this slope up to the bench. Keep heading back into the valley. At the southwest end of the valley is Pacific Peak. The entrance to the couloir is pictured on the following pages. I'd advise you to climb the route before you ski it. This

way you can assess the conditions of the upper section and see what the snow is like first hand. Coming in from the top makes it very difficult to ascertain the exact nature of the snow conditions, (not exactly what you want on 50°+ slopes with rockwalls to punish any mistakes.) This route has a left turning dogleg and a distinctive thumb-like pinnacle. Though the route is called the North Couloir, only the upper section faces north. Below the upper section's dogleg the couloir feeds into an east facing gully. Then the fall line pulls you down and to the right. Just after the dogleg you will be in the sun and you should expect a dramatic change in snow conditions. Be sure that you are in this zone early enough in the day to avoid wet slides.

